



2023 Press Kit



Hard Rock Stadium

sodexo[★] live!



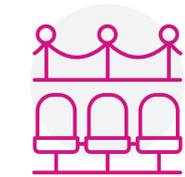
30M

Guests Served
Worldwide



40,000

Team Members
Globally



200+

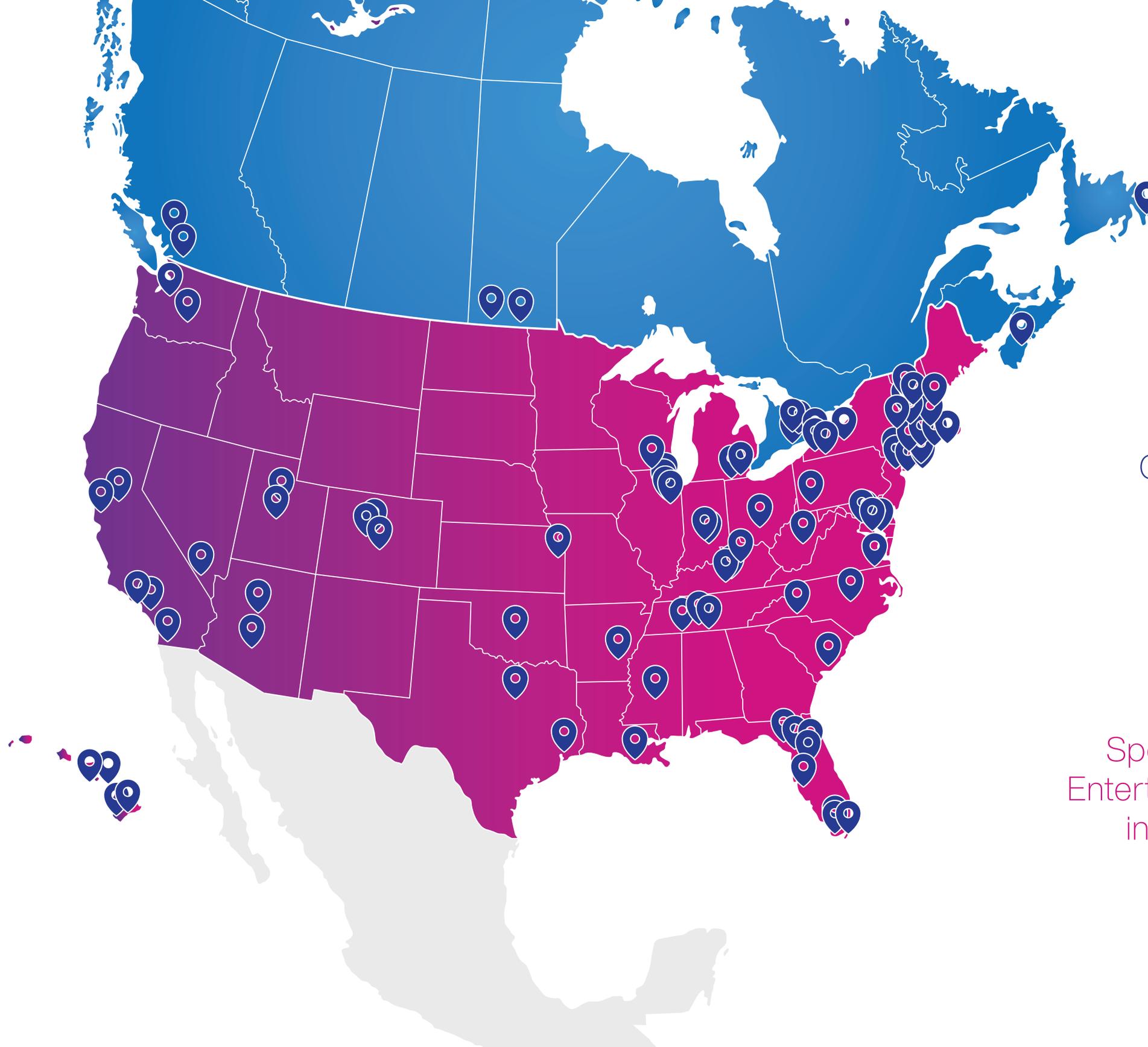
Sports, Cultural and
Entertainment Properties
in North America



\$2B

Gross Revenues
65% generated in
North America

before COVID -19 pandemic



Who We Are

Sodexo Live! is where it **HAPPENS**

For over 20 years, we have been a trusted partner in delivering a diverse range of activities and services for sports and leisure events and hospitality venues. We pitch our energy and passion into stadiums and arenas, convention and conference center, cultural destination, airport lounges and more. We help our venue partners earn additional revenue and we deliver brand experiences that leave consumers feeling energized and complete.

Sodexo Live! is **UNIQUE**

Wherever you are in the world, we draw on our in-depth knowledge of consumer behavior and expectations. With these insights, we source local trends, flavors and partners for modern, vibrant and dedicated hospitality. Our service excellence and world-class food cover a broad range, from retail to fine dining, and from intimate to big events.

Sodexo Live! is **EMOTION**

We feel life's moments. Acting as one with our venue partners, we are always on and fully engaged in sparking the perfect conditions for emotions to peak.

That's live. And that deserves an "!".
We are Sodexo Live!



Who We Serve



Stadiums & Arenas

We set new experience standards with insights-driven strategy in large and recognizable stadiums around America and the world, with a broad range of service solutions:

- Food retail
- Catering and hospitality
- Design and space management consultancy
- Hospitality ticketing
- Retail merchandise
- Venue sales and marketing



15

Super Bowls



14

NFL Pro Bowls



21

World Series

thrillist

Ranked **#1**
Best Ballpark
Food by Thrillist



12

Collegiate Championship
Bowl Games



4

MLB All-Star
Games



3

NBA All-Star
Games



12

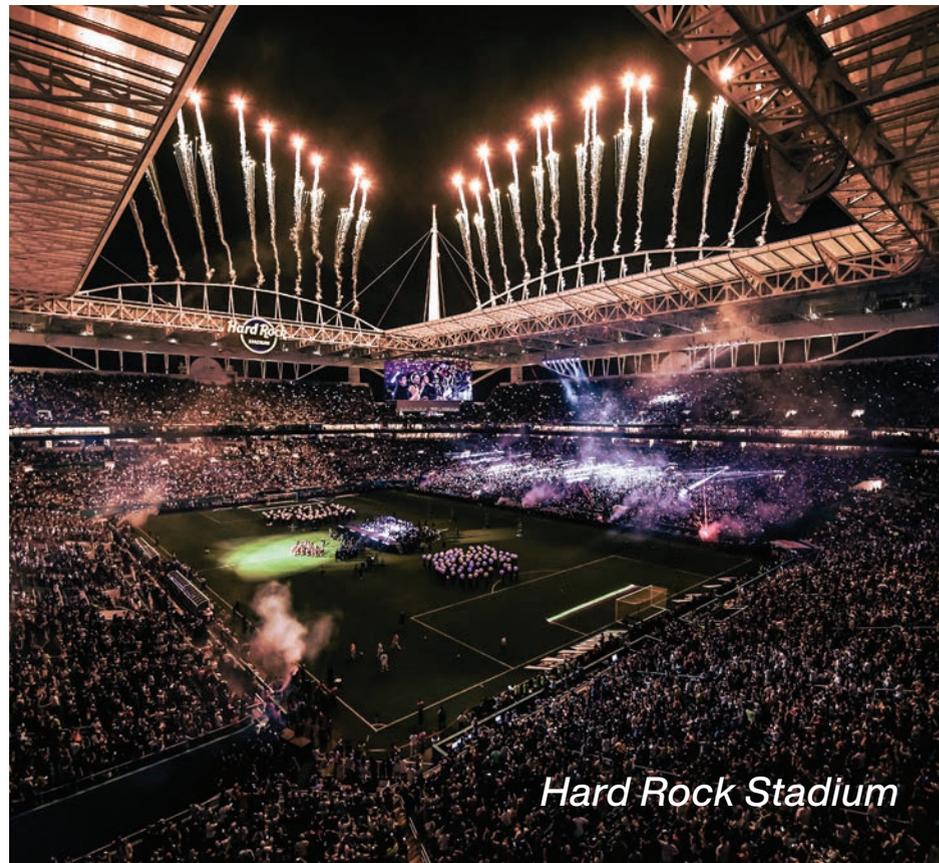
NCAA Final
Four Games



T-Mobile Park



KFC Yum! Center



Hard Rock Stadium



Nashville Sounds

Convention & Conference Centers

We create exceptional moments for our guests with high quality bespoke services that support each venue's unique identity, lifts up its local community and drives growth. We offer:

- Food Retail
- Catering and Hospitality
- Venue Sales and Marketing
- Design and Space Management Consultancy
- Facilities Management



Serving
6 OF THE TOP 10
Meeting
Destinations in
North America

20+
YEARS

of Experience
Managing
Conference Centers



15
LEED-Certified
Convention
Centers



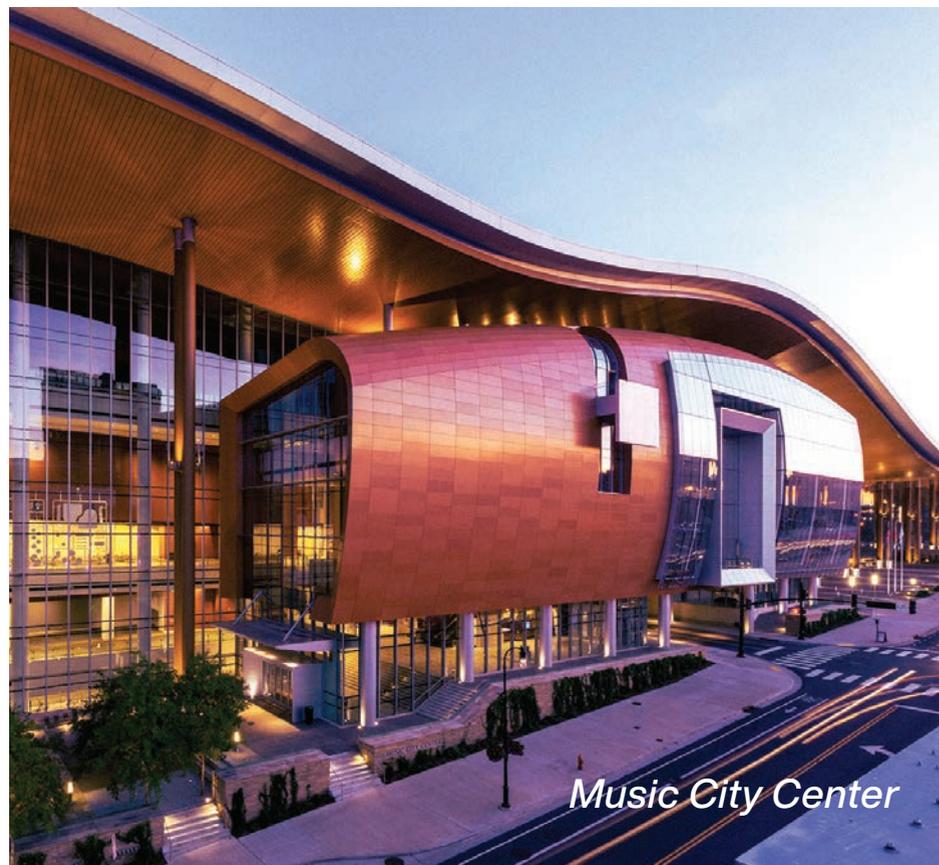
30K
Events Served
Annually in
the US



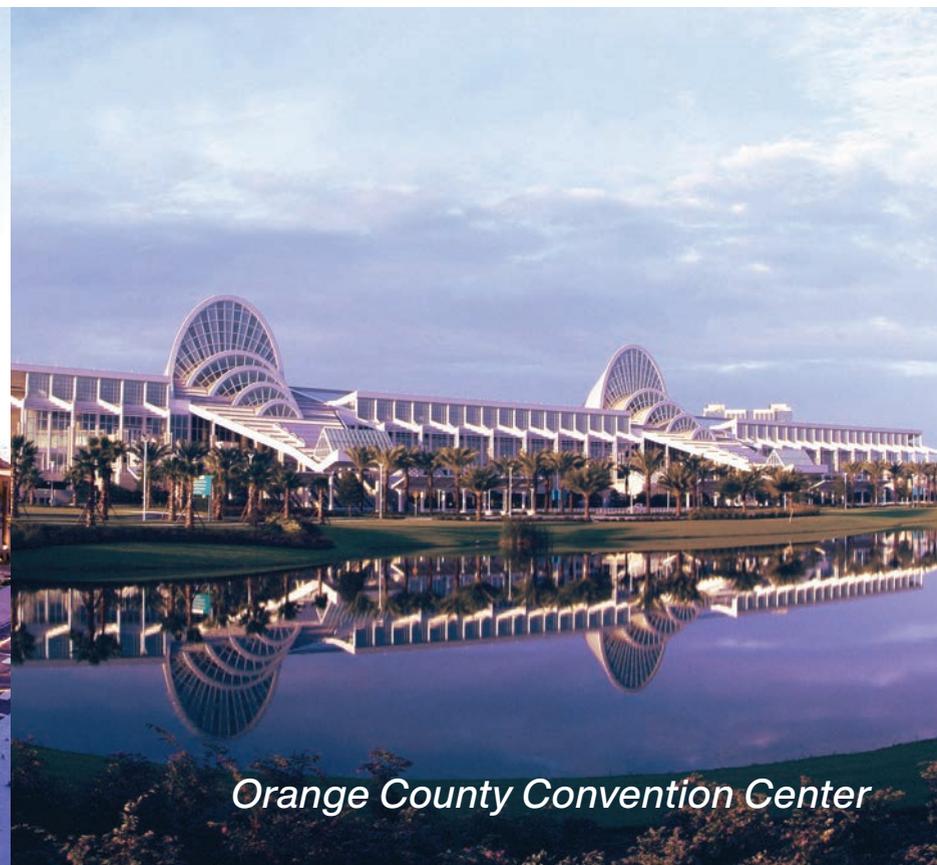
Vancouver Convention Centre



San Diego Convention Center



Music City Center



Orange County Convention Center

Cultural Destinations

With decades of experience in the space, we are the hospitality specialists who are 100% aligned with the mission and the identity of the venues we serve. We offer:

- Food Retail
- Catering and Hospitality
- Venue Sales and Marketing
- Design and Space Management Consultancy
- Retail Merchandising
- Facilities Management



MICHELIN 3 Star
restaurant
Le Pré Catelan
in Paris

FOOD&WINE

Food & Wine
Best Museum
Restaurants
in the US



ACE (Achievement
in Catered Events)
Award Winner
Hollywood Bowl
Museum of Science and Industry

3.5
MILLION

Tourists per year
hosted aboard the
Bateaux Parisiens and
Yachts de Paris



Airport Lounges

We elevate the airport lounge experience and drive guest loyalty with scalable airport lounge services that meet the needs of today's travelers. We offer:

- Catering and Hospitality Services
- Cleaning Services



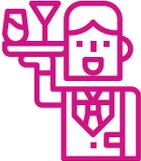
100+

Airport Lounges



**30
MILLION**

travelers served every year



More than **Two Decades** of experience in Airport Lounge Management





Lucas Oil Stadium

Foundational Pillars



Foodies

The sharing of food is quite possibly the most powerful emotional communicator on earth. We offer world-class driven by our creative culinarians and connections to local producers.

Partnerships with 15+ renowned chefs



Responsible

Know you're doing the right thing. Connect with your local community through our dedication to social responsibility and the environment. Benefit from a partner that is aligned with your mission.

Nearly *\$5 billion of our business value benefits small and medium enterprises

** Sodexo Group*



Trustworthy

Tap into a wealth of proven expertise. Our global hospitality leadership and experience of renowned venues gives you access to sound advice – as well as our own portfolio of prestigious brands.

The loyalty of our clients is our best reward: 97% retention rate in North America



Insightful

Get inside the mind of the customer. Benefit from impactful solutions that come from our wide-ranging and in-depth knowledge of global consumer behavior.

50,000 consumers surveyed annually



Revenue Drivers

Grow your business. Take things to the next level with the kind of additive and transformative business models that are proven to get results – along with strong sales and marketing support.

300+ Dedicated sales and marketing teams



sodexo *live!*

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